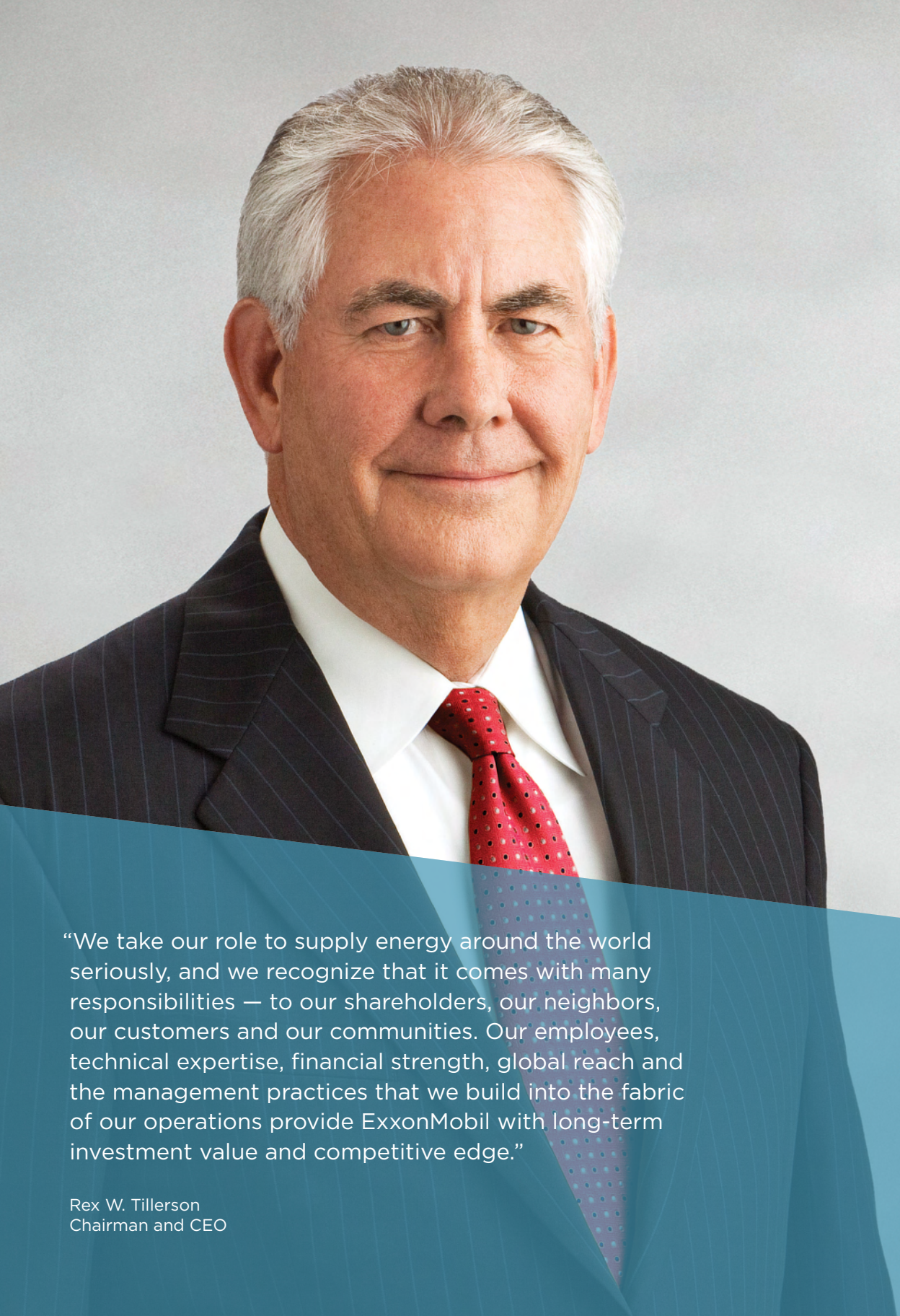
# 2012
## CORPORATE CITIZENSHIP REPORT
## **HIGHLIGHTS**

ExxonMobil
Taking on the world's toughest energy challenges.™



"We take our role to supply energy around the world seriously, and we recognize that it comes with many responsibilities — to our shareholders, our neighbors, our customers and our communities. Our employees, technical expertise, financial strength, global reach and the management practices that we build into the fabric of our operations provide ExxonMobil with long-term investment value and competitive edge."

Rex W. Tillerson
Chairman and CEO

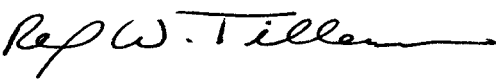
# Welcome to the 2012 Corporate Citizenship Report Highlights

In the coming decades, society will continue to face complex challenges related to a growing world population, economic growth, climate change, food security and public health, among others. Most of these issues can only be tackled through effective dialogue and cooperative action by governments, business and civil society. We must recognize that none of the challenges we face can be addressed without reliable and affordable access to energy.

Our commitment to operate safely and responsibly starts with our planning, management and accountability systems. It flows from the expertise and diligence of thousands of employees and contractors around the world. Each day, it is their integrity, attention to detail and concern for the local communities in which they live and work that shape our culture of safety and drive our citizenship and operational performance.

This *Corporate Citizenship Report Highlights* document summarizes our management practices and performance related to protecting safety and the environment, promoting social development and supporting local economies.

We appreciate your interest in our citizenship performance, and we welcome your comments at *exxonmobil.com/citizenship*.



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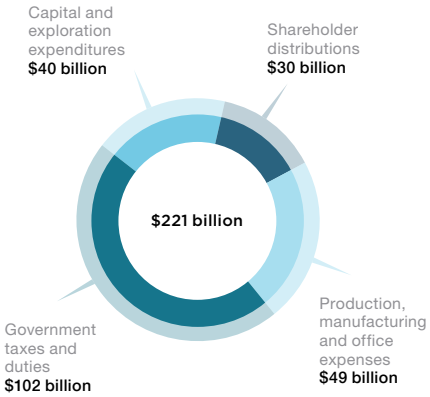
# ABOUT EXXONMOBIL

## ExxonMobil's 2012 Global Economic Contribution




Visit our website to view our global citizenship stories:
*exxonmobil.com/globalstories*

## Upstream

ExxonMobil has an Upstream asset base that is geographically and geologically diverse, with exploration and production acreage in 36 countries, production sites in 23 countries and sales of natural gas in 33 countries. Our total portfolio of 28 major development projects is expected to produce 1 million net oil-equivalent barrels per day in new production by 2017.

**4.2**
**million oil-equivalent barrels**
of net oil and gas production per day

## Downstream

As the largest global refiner, ExxonMobil has interests in 32 refineries in 17 countries, supplying fuels, lubricants and other high-value products and feedstocks to our customers. We are a market leader of high-technology and globally recognized synthetic lubricant brands, as well as a leading supplier of asphalt and specialty products.

**6.2**
**million barrels**
of petroleum product sales per day

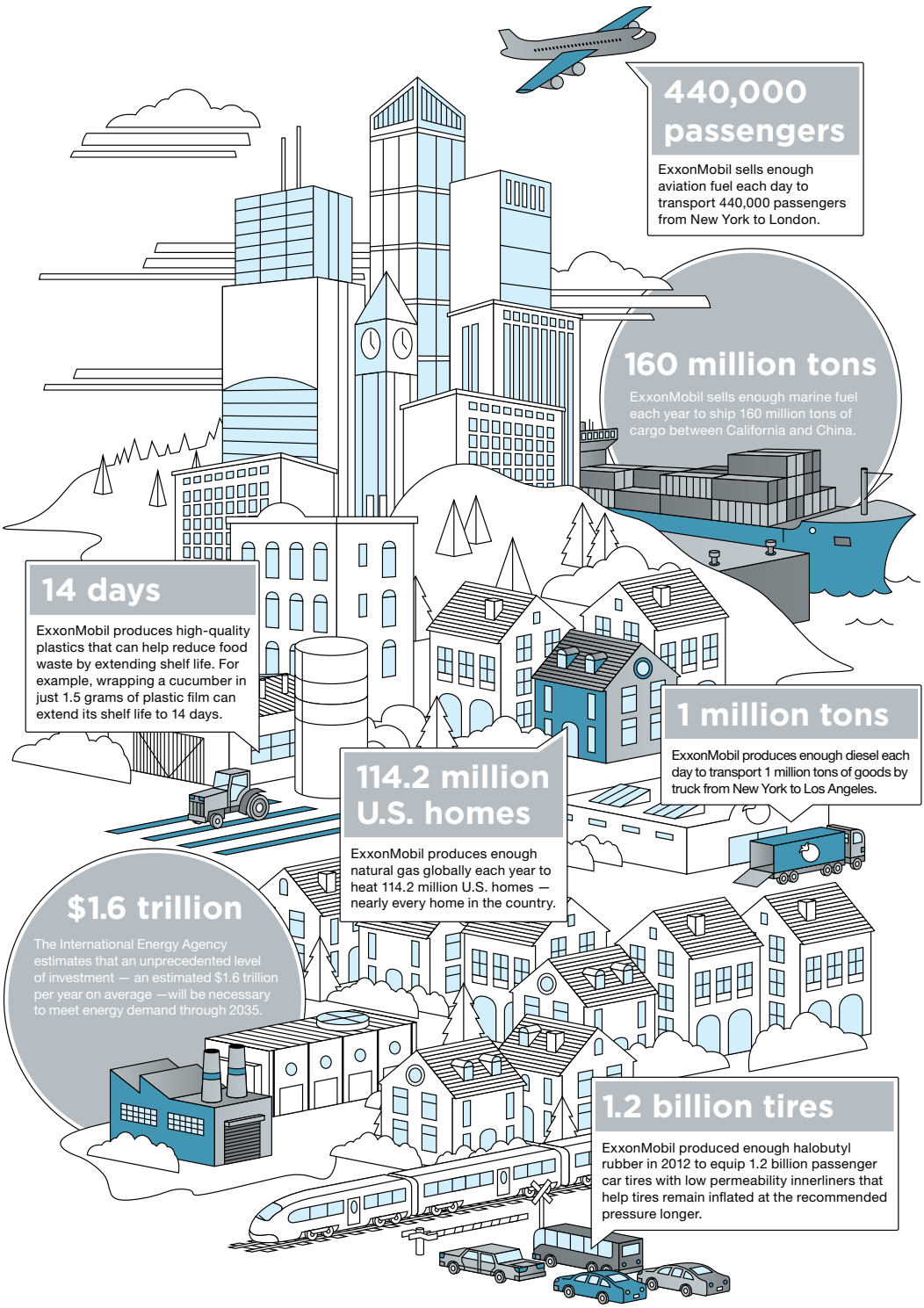
## Chemical

ExxonMobil is a leader in the chemical industry, with interests in 46 wholly owned and joint-venture manufacturing locations worldwide. ExxonMobil is the largest producer of polyolefins, including plastics and polymers, and one of the largest producers of basic petrochemical building blocks, such as aromatics and olefins.

**24**
**million metric tons**
of prime product sales[1]

*[1]Prime product sales include ExxonMobil's share of equity-company volumes and finished-product transfers to the Downstream.*

# ENERGY IN OUR EVERYDAY LIVES



## 440,000 passengers

ExxonMobil sells enough aviation fuel each day to transport 440,000 passengers from New York to London.

## 160 million tons

ExxonMobil sells enough marine fuel each year to ship 160 million tons of cargo between California and China.

## 14 days

ExxonMobil produces high-quality plastics that can help reduce food waste by extending shelf life. For example, wrapping a cucumber in just 1.5 grams of plastic film can extend its shelf life to 14 days.

## 1 million tons

ExxonMobil produces enough diesel each day to transport 1 million tons of goods by truck from New York to Los Angeles.

## 114.2 million U.S. homes

ExxonMobil produces enough natural gas globally each year to heat 114.2 million U.S. homes — nearly every home in the country.

## $1.6 trillion

The International Energy Agency estimates that an unprecedented level of investment — an estimated $1.6 trillion per year on average —will be necessary to meet energy demand through 2035.

## 1.2 billion tires

ExxonMobil produced enough halobutyl rubber in 2012 to equip 1.2 billion passenger car tires with low permeability innerliners that help tires remain inflated at the recommended pressure longer.

Explore our complete *2012 Corporate Citizenship Report* at exxonmobil.com/citizenship

# OUR CORPORATE CITIZENSHIP APPROACH

ExxonMobil's primary responsibility is to provide the energy needed to sustain and improve standards of living for people worldwide, while delivering a return to our shareholders. But our responsibility does not end there.

We become part of local communities and economies wherever we operate, and we seek to improve lives and create opportunities throughout the world. We do this not only because it is the right thing to do, but also because it helps create robust communities and stronger economies. This, in turn, is good for our business.

Our approach to corporate citizenship is designed to contribute to society's broader sustainability objectives and to manage the impact of our operations on local economies, communities and the environment.

# OUR GOVERNANCE PRINCIPLES

ExxonMobil's ethics and high standards of business are critical to maintaining our global license to operate. All employees are expected to uphold the highest standards of business integrity and implement ExxonMobil's global management systems.

*Our board of directors provides independent oversight of the Corporation's affairs.*
***Board members seated from left to right:*** *Edward E. Whitacre, Jr., Michael J. Boskin, Jay S. Fishman, Ursula M. Burns, Peter Brabeck-Letmathe and Samuel J. Palmisano.*
***Board members standing from left to right:*** *Steven S Reinemund, Henrietta H. Fore, Larry R. Faulkner, Rex W. Tillerson, William W. George and Kenneth C. Frazier.*

## PUTTING OUR PRINCIPLES INTO PRACTICE

**Management systems:** Implementing our *Operations Integrity Management System* in our day-to-day activities allows us to integrate safety, security, health, environmental and social risk management into every aspect of our business.

**Maintaining integrity:** Our *Standards of Business Conduct* define the global ethical conduct of the Corporation and its majority-owned subsidiaries. These *Standards* embed values related to human rights, labor, environmental protection and integrity into our culture.

# PROTECTING SAFETY AND THE ENVIRONMENT

ExxonMobil considers and mitigates risk at every stage of energy development. We strive to continuously improve our safety and environmental performance in order to protect our workers and our communities.

ExxonMobil has operated in Arctic and sub-Arctic environments for more than 90 years. We continue to conduct and support research in key safety, health and environment areas associated with Arctic projects. This map is representative of our assets through year-end 2012.

The first component of protecting the environment during offshore activities is preventing spills from happening. However, we continuously work to enhance our response capabilities in case a spill does occur. In fact, we have the industry's only dedicated, in-house oil spill response research program.

**3,000**

hectares of land managed for the benefit of wildlife

**220**

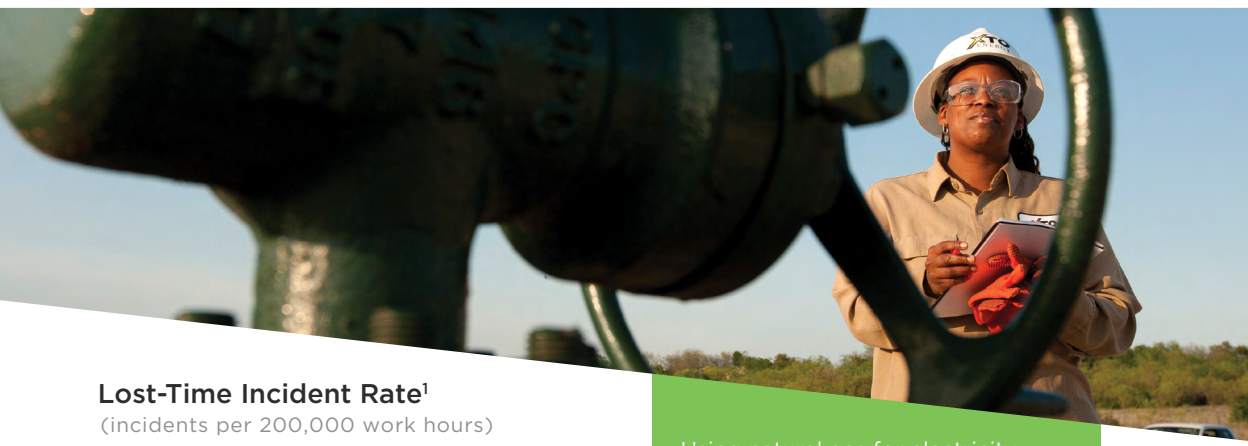
megawatts of new cogeneration capacity added in 2012

## OUR FOCUS AREAS

**Striving for zero incidents:** Excellence in safety, security and health in the workplace is the most fundamental element in our business, and one that shapes decision-making every day and at every level. It is the cornerstone of responsible operations.

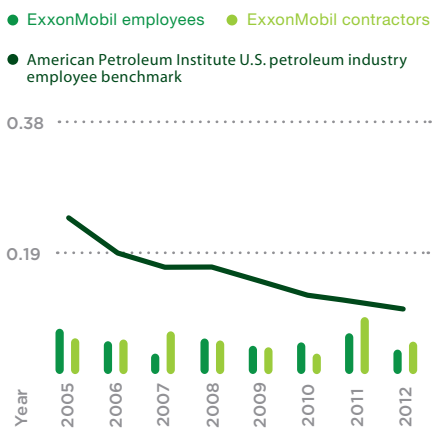
**Managing climate risks:** Climate change is a complex challenge that warrants action by governments, companies and citizens. We are focused on reducing greenhouse gas emissions through increased energy efficiency and technological innovation. As we work to reduce emissions, our generation's challenge is to create solutions that protect the environment without undermining global economic growth.

**Protecting resources:** We believe that through careful environmental management, we gain a competitive advantage. Our Environment Policy and rigorous management systems set expectations that projects will be developed, constructed and operated using appropriate environmental standards, especially in locations where local regulations are absent or not fully developed.



### Lost-Time Incident Rate[1]

(incidents per 200,000 work hours)




*[1]Incidents include injuries and illnesses. Safety data are based on information available at the time of publication.*

Using natural gas for electricity reduces carbon dioxide emissions by up to 60 percent compared with coal-fired power generation. That is a major factor behind the 8 percent reduction in U.S. emissions during the first quarter of 2012 compared with a year before, according to the U.S. Energy Information Administration. However, stakeholders remain concerned about how natural gas is accessed. It is in everyone's benefit for the industry to respond to public concerns and build community trust around the development of this resource.

# PROMOTING SOCIAL DEVELOPMENT

Strong, informed communities lead to a stable business environment. ExxonMobil's stakeholder engagement process demonstrates our fundamental respect for human rights and promotes a positive impact in the communities where we live and work.

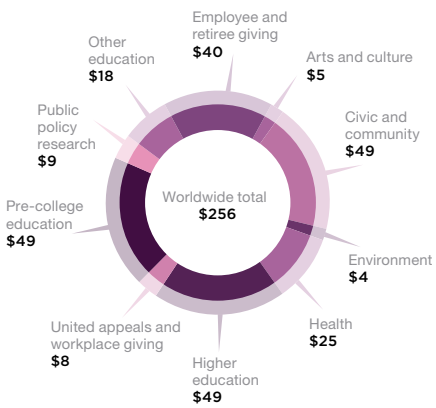
## 10 years

of active involvement in the *Voluntary Principles on Security and Human Rights*

Through open consultation, we work to understand and incorporate indigenous perspectives into project planning, design, execution and ongoing operations.

**2012 Community Investments by Focus Area[1]**

(millions of dollars)




*[1]Total contributions include ExxonMobil corporate and foundation donations, and employee and retiree giving through ExxonMobil's matching gift, disaster relief and employee giving programs.*

## 99%

of private security contracts include language to address human rights issues

## OUR FOCUS AREAS

**Respecting human rights:** ExxonMobil supports the United Nations *Framework and Guiding Principles on Business and Human Rights*. Through our *Standards of Business Conduct*, we uphold respect for human rights that is consistent with the United Nations *Universal Declaration on Human Rights* and the International Labor Organization's *Declaration on Fundamental Principles and Rights at Work*.

**Consultation with stakeholders:** We work to engage local communities in ways that are respectful of their cultures and customs. We respond to community concerns throughout a project's life cycle.

**Social progress and development:** We pursue social investments that allow us to apply our business strengths to meet a global need. Our signature corporate programs focus on advancing economic opportunities for women, combatting malaria and other infectious diseases in the developing world and improving education.

Ending the spread of malaria requires an integrated approach, including prevention, education and treatment. Over the past several years, ExxonMobil has emerged as a corporate leader in the fight against malaria. Since 2002, our funding has supported the distribution of 13.1 million bed nets, nearly 1.8 million doses of anti-malarial drugs, 942,863 rapid diagnostic kits and training for 249,904 health care workers. In total, we have reached more than 83 million people in 17 countries throughout Africa and Asia with an investment of $106.6 million. In 2012 alone, ExxonMobil provided $12.4 million, benefiting 16.7 million people.

Globally, a strong focus on education empowers communities and builds the foundation for human progress. Since 2002, we have provided nearly $818 million for education programs, with $140 million directed specifically toward teacher training programs in the United States. Our education programs have helped train more than 72,000 teachers. In 2012 alone, we directed more than $116 million toward education initiatives worldwide, of which $38 million was dedicated to math and science education in the United States.

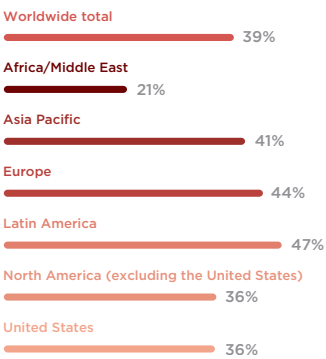
Investing in women's economic empowerment provides long-term benefits to them, their families, their societies and their countries. In 2012, ExxonMobil invested more than $8 million toward promoting women's economic opportunities. Through our partnerships, we have reached more than 20,000 women in 85 countries. Over the past seven years, we have invested more than $60 million in this global program.

# SUPPORTING LOCAL ECONOMIES

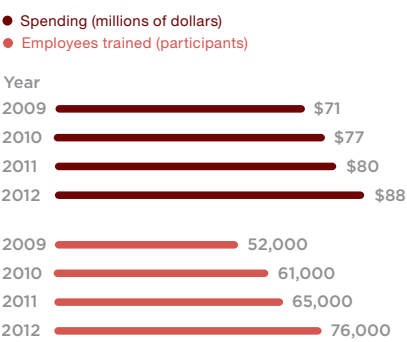
We believe that oil and gas operations have the ability to transform communities for the benefit of all. ExxonMobil works with local partners to contribute to economic development wherever we operate, creating long-term benefits for local communities and for our business.

By engaging our contracting partners and the local community in Baton Rouge, Louisiana, ExxonMobil has identified an opportunity to help meet an industry demand for a technically trained workforce and help our neighbors secure training and employment through the North Baton Rouge Training Initiative.

## 2012 Percentage of Female Management and Professional New Hires by Geographic Region




## Training Expenditures and Number of Employees Trained



## OUR FOCUS AREAS

**Local workforce development:** We have a responsibility to create long-term economic value in the countries where we work by hiring and training a local workforce that is globally competitive.

**Supplier development:** We work closely with local businesses to help them compete in the marketplace and comply with global standards. Maintaining a supply chain wherever we operate strengthens local economies and improves our business reliability.

**Supply chain management:** Third parties providing services to ExxonMobil can impact our operations and reputation. Because our global reach expands well beyond our fence lines, we seek and develop relationships with suppliers that uphold our commitment to operational integrity.

ExxonMobil promotes opportunities to advance local manufacturing and workforce capacity. Above, Nigerian workers celebrate the completion of the first of three wellhead platforms developed entirely in Nigeria.

**$1 billion**

in spending with U.S. minority- and women-owned businesses in 2012 through direct purchases and spending by our suppliers on our behalf

# CITIZENSHIP DATA

| | 2009 | 2010 | 2011 | **2012** |
|---|---|---|---|---|
| **Protecting Safety and the Environment*** | | | | |
| Marine vessel spills (owned and long-term leased), number of hydrocarbon spills > 1 barrel | 0 | 0 | 0 | **0** |
| Other spills (not from marine vessels), number of oil, chemical and drilling fluid spills > 1 barrel | 242 | 210 | 484 | **355** |
| Hydrocarbons spilled (oil spilled), thousands of barrels | 17.4 | 7.7 | 17.8 | **8.7** |
| Other spills, thousands of barrels | 0.5 | 40.4 | 2.0 | **1.6** |
| Controlled hydrocarbon discharges to water, thousands of metric tons | 1.4 | 1.3 | 1.3 | **1.2** |
| Sulfur dioxide ($SO_2$) emitted, millions of metric tons | 0.16 | 0.14 | 0.13 | **0.13** |
| Nitrogen oxides (NOx) emitted, millions of metric tons | 0.13 | 0.12 | 0.14 | **0.14** |
| Volatile organic compounds (VOCs) emitted, millions of metric tons | 0.22 | 0.22 | 0.23 | **0.20** |
| VOCs emitted, metric tons per 100 metric tons of throughput or production | | | | |
| Upstream | 0.068 | 0.073 | 0.076 | **0.073** |
| Refining | 0.011 | 0.012 | 0.011 | **0.010** |
| Chemical | 0.036 | 0.036 | 0.032 | **0.036** |
| [1]Total hazardous waste disposed from operations, millions of metric tons | 0.8 | 1.3 | 1.9 | **2.0** |
| Environmental expenditures, billions of dollars | 5.1 | 4.5 | 4.9 | **5.5** |
| Freshwater consumption, millions of barrels | 2,186 | 2,141 | 2,340 | **2,083** |
| [2]Number of hectares of protected wildlife habitat | 140 | 2,600 | 2,700 | **3,000** |
| [2]Cogeneration capacity in which we have interest, gigawatts | 4.9 | 4.9 | 5.0 | **5.2** |
| [3]Greenhouse gas emissions, absolute (net equity, $CO_2$-equivalent emissions), millions of metric tons | 123.3 | 125.7 | 128.8 | **125.0** |
| [3]Greenhouse gas emissions, normalized (net equity, $CO_2$-equivalent emissions), metric tons per 100 metric tons of throughput or production | | | | |
| Upstream | 20.1 | 20.5 | 20.6 | **22.3** |
| Downstream | 21.0 | 20.8 | 20.3 | **19.5** |
| Chemical | 60.7 | 57.9 | 57.2 | **56.2** |
| Energy intensity, normalized versus *Global Energy Management System* (GEMS) base year (2000) – refining | 91.4 | 90.8 | 89.1 | **88.9** |
| Energy intensity, normalized versus GEMS base year (2002) – chemical steam cracking | 88.6 | 87.5 | 87.3 | **88.2** |
| Hydrocarbon flaring (worldwide activities), millions of metric tons | 4.4 | 3.6 | 4.1 | **3.6** |

*[1]The value for hazardous waste from ongoing operations includes produced water classified as hazardous waste by one local authority, which is approximately 95 percent of the reported figure.*
*[2]Cumulative figure*
*[3]The above net equity greenhouse gas (GHG) emissions metric was introduced in 2011 as a replacement for the direct equity GHG metric. Information has been restated back to 2008 according to the new metric. The net equity GHG metric includes direct and imported GHG emissions and excludes emissions from exports, including Hong Kong Power. ExxonMobil reports GHG emissions on a net equity basis for all our business operations, reflecting our percent ownership in an asset.*
**Some uncertainty exists in environmental and safety data, depending on measurement methods. Data represent best available information at the time of publication. Environmental, health and safety data are reported for our affiliates and those operations under direct ExxonMobil management and operational control.*

| | 2009 | 2010 | 2011 | **2012** |
|---|---|---|---|---|
| **Protecting Safety and the Environment* (continued)** | | | | |
| Fatalities – employees | 4 | 0 | 0 | **1** |
| Fatalities – contractors | 4 | 3 | 9 | **4** |
| [4]Fatal accident rate – total workforce (per 1,000,000 work hours) | 0.017 | 0.006 | 0.017 | **0.010** |
| [5]Lost-time incident rate – employees (per 200,000 work hours) | 0.043 | 0.048 | 0.062 | **0.037** |
| [5]Lost-time incident rate – contractors (per 200,000 work hours) | 0.040 | 0.031 | 0.086 | **0.049** |
| [5]Lost-time incident rate – total workforce (per 200,000 work hours) | 0.041 | 0.038 | 0.077 | **0.045** |
| [5]Total recordable incident rate – employees (per 200,000 work hours) | 0.32 | 0.25 | 0.30 | **0.24** |
| [5]Total recordable incident rate – contractors (per 200,000 work hours) | 0.39 | 0.34 | 0.41 | **0.37** |
| [5]Total recordable incident rate – total workforce (per 200,000 work hours) | 0.36 | 0.30 | 0.37 | **0.33** |
| **Promoting Social Development** | | | | |
| [6]Community investments, millions of dollars | 235.0 | 237.1 | 278.4 | **255.6** |
| United States | 143.0 | 154.8 | 161.3 | **156.5** |
| Rest of world | 92.0 | 82.3 | 117.1 | **99.1** |
| [7]Number of *Extractive Industries Transparency Initiative* (EITI) participating countries | 8 | 7 | 7 | **7** |
| Number of countries in which affiliates received dedicated human rights awareness training | 8 | 1 | 5 | **3** |
| Percent of private security contracts with human rights language | 60 | 75 | 79 | **99** |
| **Supporting Local Economies** | | | | |
| [8,9]Number of regular employees at year end, thousands | 81 | 84 | 82 | **77** |
| [9]Percent of workforce – non-U.S. | 63 | 60 | 61 | **59** |
| [9]Percent women – global workforce | 26 | 26 | 26 | **28** |
| Percent management and professional new hires – women | 38 | 40 | 44 | **39** |
| Percent management and professional new hires – non-U.S. | 63 | 70 | 79 | **68** |
| Number of employee participants in corporate and technical training, thousands | 52 | 61 | 65 | **76** |
| Total corporate and technical training expenditures, millions of dollars | 71 | 77 | 80 | **88** |
| U.S. spending with minority- and women-owned businesses, millions of dollars | 863 | 812 | 869 | **788** |
| Corporate political contributions – U.S. state campaigns and national 527s, millions of dollars | 0.49 | 1.10 | 0.51 | **1.03** |
| Percent of shares represented at Corporation's Annual Meeting | 82.9 | 80.7 | 81.9 | **83.0** |

*[4]For the past several years, including 2009-2012, ExxonMobil's fatal accident rate has been equivalent to our fatal incident rate.*
*[5]Incidents include injuries and illnesses. Safety data are based on information at the time of publication.*
*[6]Total contributions include ExxonMobil corporate and foundation donations, and employee and retiree giving through ExxonMobil's matching gift, disaster relief and employee giving programs.*
*[7]In countries where ExxonMobil has an Upstream business presence*
*[8]Reduction from 2011 primarily due to divestment and restructuring activity in the Downstream business.*
*[9]Regular employees are defined as active executive, management, professional, technical and wage employees who work full-time or part-time for ExxonMobil and are covered by ExxonMobil's benefit plans and programs. Employees at our company-operated retail stores are not included.*
**Some uncertainty exists in environmental and safety data, depending on measurement methods. Data represent best available information at the time of publication. Environmental, health and safety data are reported for our affiliates and those operations under direct ExxonMobil management and operational control.*

ExxonMobil

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ExxonMobil is a publicly traded company. The New York Stock Exchange (NYSE) is the principal exchange on which Exxon Mobil Corporation common stock (symbol XOM) is traded.

Note: Exxon Mobil Corporation has numerous affiliates, with many names that include *ExxonMobil*, *Exxon*, *Mobil* and *Esso*. For convenience and simplicity, those terms and terms such as Corporation, company, our, we and its are sometimes used as abbreviated references to specific affiliates or affiliate groups.

EXXON Mobil Esso XTO ENERGY

The term "project" as used in this publication does not necessarily have the same meaning as under SEC Rule 13q-1 relating to government payment reporting. For example, a single project for purposes of the rule may encompass numerous properties, agreements, investments, developments, phases, work efforts, activities and components, each of which we may also informally describe herein as a "project."