

Not classified

## **CORPORATE SOCIAL RESPONSIBILITY FRAMEWORK**

ExxonMobil's primary responsibility is to provide the energy needed to sustain and improve standards of living for people worldwide, while delivering a return to our shareholders. But our responsibility does not end there - we become part of local communities and economies wherever we operate, and we seek to improve lives and create opportunities throughout the world. We do this not only because it is the right thing to do, but also because it helps create robust communities and stronger economies.

ExxonMobil supports a wide range of community programs around the world. Our approach to corporate citizenship is designed to contribute to society's broader sustainability objectives and to manage the impact of our operations on local economies, communities and the environment. Our three 'signature' initiatives - math & science education, malaria, and promoting women as catalysts for economic development - are examples of programs that address real, recognized needs while being consistent with the long-term sustainability of our own business.

Our contributions programs meet important community needs and support causes that spur development and progress in the communities in which we live and do business. They also help build relationships and partnerships that can positively impact core business activity enhance the reputation of the company and contribute to it being the partner, neighbor, employer and supplier of choice around the world.

ExxonMobil's programs reflect and address local needs. We work with partners who have the skills and resources to make the programs successful. Recipient organizations may include registered charities, non-governmental organizations and nonprofit educational, health-related and cultural organizations.

In general, it is not ExxonMobil's practice to make contributions to:

- Churches or religious projects (contributions to religious organizations providing community service needs on a non-denominational basis are acceptable)
- Individuals
- Political candidates or political parties
- Intermediate fund-raising agencies, through which control of individual donations can be lost

### **CSR CONTRIBUTION PROGRAM AREAS:**

#### **1. Education**

As a science and knowledge-based company, we contribute to educational programs worldwide, with particular focus on science, technology, engineering and mathematics education, enhancing access to education and leadership skills training and, more recently, the education and development of women as catalysts for economic development.

##### **a) Higher Education**

ExxonMobil provides contributions directly to colleges and universities as well as organizations that support higher education initiatives. Typically contributions focus on academic and career programs: not general capital campaigns or "bricks and mortar" investments. A particular emphasis is placed on supporting universities and organizations that:

- Foster improvement in science, technology, engineering and mathematics (STEM);
- Have a long-standing history of providing ExxonMobil with employees; or
- Support the improvement of career opportunities for women and students from disadvantaged or under-represented groups in the STEM fields.

##### **b) Pre-College Education**

ExxonMobil supports educational organizations, as well as provides support directly to elementary and secondary schools, as a means of improving teaching and learning in pre-college academic institutions. Our focus is on:

- Improving access to education where this is a priority area of need;
- Strengthening the effectiveness of mathematics and science teaching;
- Supporting programs which open doors for women and historically underrepresented students to enter careers in science, engineering, technology and mathematics.

### **c) Other Education**

ExxonMobil supports programs that provide training for local residents in business, vocational and life skills, empowerment, and leadership. Programs should build capacity in the local community to promote societal progress and economic growth. Emphasis is on supporting organizations and programs that:

- Complement the corporation's Women's Economic Opportunity Initiative, which partners with local and international organizations to help educate and empower women in the developing world to be catalysts of economic development, including the training of women to be community leaders;
- Train local residents in entrepreneurial, micro-enterprise and business skills to build capacity in the local community and/or increase ExxonMobil's ability to source from local suppliers; or
- Provide vocational and professional training to prepare local residents to enter the workforce and gain employment.

### **2. Health**

ExxonMobil supports programs targeted at improving healthcare, mainly in the developing world, because we believe that good health is a cornerstone of poverty alleviation, societal progress and economic growth. We support programs that build health care capacity at the community level, promote research and development, as well as advocate for awareness and support. We maintain a corporate signature program focused on the prevention, treatment and eradication of malaria, given the impact of this disease on our business operations, and on many developing countries where we operate. We also support health-related research associated with our business operations.

Emphasis is placed on supporting organizations and programs that:

- Complement ExxonMobil Foundation's signature Malaria Initiative, which involves partnering with local and international organizations to develop effective strategies to prevent and treat malaria;
- Extend knowledge of environmental health issues related to business operations; or
- Support occupational health programs designed to improve the health status of employees and communities where we operate; including support of health centers, hospitals, health education and care delivery. Disease-specific requests receive low priority unless encompassed in broader health initiatives.

### **3. Environment**

ExxonMobil supports a broad range of environmental organizations, including those that further environmental research, education, and conservation. We prefer to focus on preservation of eco-systems rather than preservation of specific species. Emphasis is placed on supporting organizations and programs that:

- Address/educate on local environmental issues and help build relationships between the Company and local environmental leaders;
- Support research projects that contribute to an increased understanding of environmental issues important to the company, such as energy efficiency, urban air quality, oil spill management, or carbon dioxide emissions;
- Educate the public on environmental issues.

### **4. Government, Civic and Community Services**

ExxonMobil supports government, civic and community service organizations that meet critical social needs and enhance social and economic conditions, particularly in locations where our employees live and work. Every community is different and ExxonMobil representatives identify and assess local needs.

### **5. Arts and Culture**

While not a high-priority area for contributions, ExxonMobil selectively supports arts and cultural organizations, including the performing arts, festivals, museums, and historical associations that promote local culture and access to the arts in major communities.